

Thursday, November 30

All sessions take place at the San Diego Convention Center, unless otherwise noted.

8:30 - 9:45 AM

EQUITY, ADEQUACY AND OPPORTUNITY

Closing the Achievement Gap with Technology: Virtual, Augmented and Mixed Reality

Closing the achievement gap means providing instruction that is so exciting students would rather stay in class than go to recess. Technology, from preschool through 12th grade, can be personalized to each child's interests and reading level, while also providing virtual reality (VR), augmented reality (AR) and mixed reality (MR) experiences that keep them coming back for more. This presentation will highlight an award-winning digital early learning program that can close the 30 million word gap that at-risk students bring to kindergarten, as well as showcase a variety of tools and apps that tailor content and scaffold instruction for older students. Participants will virtually visit foreign countries and see germs in the body. Data will show the dramatic rise in achievement and graduation that follows this approach.

Presenter(s): Hall Davidson, Senior Director of Global Initiatives, Discovery Education; and Barbara Nemko, Superintendent, and Janna Waldinger, Board Member, Napa COE

Mezzanine Level | Room 15

Stand Up for Justice, Stand Together in Partnership: Communicating the Dashboard

With the new California School Dashboard, school board leaders have one more tool to communicate and create the conditions for transformation. Alameda COE has created a community-friendly set of infographics and videos with data talk protocols piloted with the Alameda County School Board Association to get the conversation going about Dashboard performance gaps. School board leaders will leave with a set of engaging Dashboard infographics and videos that leave a lasting impression on the minds and hearts of constituents.

Presenter(s): L. Karen Monroe, Superintendent, Alameda COE and Monique Tate, Board Member, San Leandro USD

Mezzanine Level | Room 16

The Leaves Matrix: Perspective for Board Members

In the growing complexity of statutory mandated leaves, there is a fine line between meeting our obligations under the law and permitting an abuse of leave. At what point is the district allowed, if not required, to hold employees accountable for missing too much work? This workshop is intended to assist superintendents and their boards with properly administering leaves of absence while taking appropriate and defensible steps to avoid the abuse and misuse of leave.

Presenter(s): Candace Bandoian, Shareholder, and Chelsea Olson-Murphy, Special Counsel, Dannis Woliver Kelley

Upper Level | Room 6C

Too Sick for School: Navigating Hospital Teaching

The incidence of students with severe medical conditions such as cancer, organ transplant, etc. is growing. Medical advancement has resulted in a higher rate of survival and return to school, so districts must identify resources to support hospitalized and recently discharged students. Participants will learn about resources, impact on student achievement, and legal mandates regarding the education of school-aged children who require hospitalization in facilities outside their district of residence.

Presenter(s): Kathy Ho, Teacher, Lucile Packard Children's Hospital School; Terry Godfrey, Board Member, Palo Alto USD; Jennifer Hunt, Administrator for Home Hospital Program, San Diego USD; and Gayle Buckles, Coordinator, Home & Hospital Program, Oakland USD

Upper Level | Room 10

Managing Your OPEB and Other Benefit Liabilities

Unfunded Other Post Employment Benefits (OPEB) liabilities in the public sector now exceed unfunded pension liabilities. What can districts do to manage this obligation? We will discuss the latest trends on the issue. Topics will include: Governmental Accounting Standards Board 45 and 75, trust funding, the Affordable Care Act and its current uncertainty, reducing liabilities and costs by restructuring benefits and other retirement options including pension prefunding, and the experience of districts in OPEB Trusts such as the OPEB Solutions Program.

Presenter(s): Eric O'Leary, Senior Vice President, Public Agency Retirement Services; Debbie Fry, Director, Management Consulting Services, School Services of California; Robert Haley, Superintendent, Cotati-Rohnert Park USD; and Marcus Wu, Partner, Pillsbury Winthrop Shaw Pittman LLP

Upper Level | Room 5

Negotiating in the New Age of LCAP and LCFF

Students benefit from teachers and classified staff who put in extra effort to improve student outcomes. Learn how one district came up with creative ways to use LCFF Supplemental and Concentration grant money to increase employee salaries by getting agreements from its bargaining units for increased or improved services for targeted students in return. A particular focus will be how to use these concepts at the bargaining table to provide classified staff with comparable raises to teachers.

Presenter(s): Ralph Calderon, Assistant Superintendent of Human Resources, Merced Union HSD; and Todd Goluba, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Upper Level | Room 6F

FUNDING, FINANCE AND FACILITIES

Social Media and Campaigns: Winning Strategies

Although social media has become a critical component in national and statewide campaigns, its effectiveness in local races including general obligation bonds, parcel taxes and school board seats has been mixed. But new technology and recent advances in this field are beginning to make a difference. Learn about what works, and what doesn't, in creating an effective and cost-efficient social media and email strategy for your campaign.

Presenter(s): Mark Farrell, Sr. Financial Advisor, Dale Scott & Company; Sangeeth Peruri, Board Member, Los Altos SD, and CEO, VoterCircle; T.J. Zane, Board Member, Poway USD; and Alex Avetoom, Vice President, Venture Strategic

Upper Level | Room 4

INNOVATION AND STUDENT LEARNING

Integrated and Designated STEAM for All Students: The Key to Deeper Learning

This presentation will provide school district leaders with a blueprint to incorporate integrated and designated STEAM across the curriculum. This unique and innovative Val Verde Middle School (VVMS) approach includes seven key essentials that provide school districts with a STEAM recipe to positively impact student success. Additionally, participants will acquire innovative, interactive, and cross-curricular strategies that have a strong focus on integrated technology and the Engineering by Design Process.

Presenter(s): Esperanza Arce, Principal, Vista Verde Middle School, Suzanne Stotlar, Board Member, Michael McCormick, Superintendent, and Mark LeNoir, Assistant Superintendent, Val Verde USD

Upper Level | Room 6E

The Efficacy of Ethnic Studies and the Academic Success of Students of Color

This workshop will explore the efficacy of ethnic studies and its potential to improve the academic outcomes of all students, and in particular, students of color. Through current research conducted on the viability of ethnic studies, and a survey of ethnic studies programs in urban school districts throughout the United States, an analysis of the effectiveness of ethnic studies will be presented. Participants will walk away with information that can assist in the design and implementation of effective ethnic studies programs that can further the progress of school districts in closing the achievement gap.

Presenter(s): Felton Williams, Board Member, Long Beach USD

Upper Level | Room 6A

LEADERSHIP THROUGH GOVERNANCE

California's Accountability System: Implications for District Strategies and Practices

Local control and accountability is at the forefront of education in California, and effective district strategies and processes help ensure that all students are reaching high levels of success. Defining the district's expectations for continuous improvement is a key step in the process. This session will discuss dimensions of the state and local indicators of the California Dashboard and provide examples of ways governing teams may establish and monitor goals and progress.

Presenter(s): Nancy Brownell, Board Member, Rescue Union SD; and Ilene Straus, Vice President, State Board of Education

Upper Level | Room 9

LCFF: Lessons Learned

This workshop will focus on the lessons learned by the California Collaborative for Educational Excellence (CCEE) in working directly with districts. This workshop will focus specifically on those lessons related to how governance and governance changes can support continuous improvement and capacity building within districts and improve educational outcomes.

Presenter(s): Aida Molina, Director of Education, California Collaborative for Educational Excellence; Judy White, Superintendent, Riverside COE; and Charles Bush, Superintendent, Jamey Mullion, Board Member, and Alfonso Hernandez, Board Member, Palo Verde USD

Upper Level | Room 8

Welcoming New Governance Team Members: Building a New Team

Has a new board member been elected to your board, or has a new superintendent been hired? When one member of the governance team changes, the dynamic of the entire team changes. Learn how to orient and welcome new team members to the district and the board. This session will focus on the critical discussions and actions in which boards and superintendents must engage in order to ensure a smooth transition, which will ultimately build an effective, cohesive governance team.

Presenter(s): Luan Burman Rivera, Governance Educator/Consultant, and Peggy Wozniak, Faculty Member, Masters in Governance, California School Boards Association

Upper Level | Room 11

SCHOOL CLIMATE AND ENGAGEMENT

Better Branding: Standing Out in a Crowded Field

Growing the brand of your district's identity is about more than simply creating a new logo and letterhead, it is about renewing and strengthening your relationship with your community. This session will highlight the steps taken by the Burton SD to address the disconnect between the district and parent engagement. Building board support during rebranding is what pushes the success of school connectedness. Leaders from Burton SD will share the steps taken to impact parents, teachers and community through an intentional planning process that led to a communication plan specifically highlighting social networking and a new district app. Come learn about the steps Burton SD took to take rebranding to a new level.

Presenter(s): Irene Ortega, Communication Coordinator, David Shimer, Director of Technology, Jay Rice, Board Member, and Sharon Kamberg, Superintendent, Burton SD

Upper Level | Room 6D

Critical Issues: Research from California State University Sacramento Fellows

This panel session will feature a presentation from a fellow participating in CSBA's partnership with Sacramento State University. The fellow will provide an overview of her research focusing on African-American teacher retention and the implications of the research for board members and their schools.

Presenter(s): Manuel Buenrostro, Education Policy Analyst, California School Boards Association and Malika Hollinside, Sacramento State University Fellow, Capital Fellows Programs

Upper Level | Room 2

Family Engagement: Keys to Unlocking the Achievement Gap

Getting family engagement right can make the difference in your efforts to close the achievement gap. Come hear from Redwood City SD and their expert partners, about the results they're seeing by doing a deeper dive around family engagement and building effective family-school partnerships. Find out: what strategies are most effective; how to link your family engagement efforts to learning; how to build integrated and sustainable systems; and how to make family engagement in your LCAP development matter.

Presenter(s): Deanna Niebuhr, Senior Director, Community School Initiatives, Partnership for Children & Youth; Teneh Weller, Executive Director, High Expectations Parental Services; and Patricia Ortiz, Director of Community School Partnerships, and Alisa Greene MacAvoy, Board Member, Redwood City SD

Mezzanine Level | Room 14

Healthy Students, Healthy Outcomes

In serving primarily low-wealth and English learner students and families, Ceres USD has employed a tiered model of expanded mental health services focused on prevention and intervention. The impact on attendance, behavior and learning has been positive. Governance teams will learn how mental health professionals, educators and community agencies can collaborate to increase the breadth, access to, and immediacy of services that support students' social, emotional, behavioral, physical and academic needs.

Presenter(s): Lourdes Perez, Board Member, Brian Murphy, Coordinator of Student Support Services, Eric Domen, Student Support Specialist, and Felis'ia Coleman, School Psychologist, Ceres USD

Mezzanine Level | Room 17

10:00 - 11:15 AM

EQUITY, ADEQUACY AND OPPORTUNITY

Assuring Equity and Access Begins with Attendance

Want to know how to close the gap and improve learning outcomes for all children? Interested in increasing district revenue? You're not alone! In this session, discover the most fundamental thing that governance team members, district and site staff, parents and community members can do to make a real difference: Focus on attendance, it matters! In this session, participants will gain a better understanding of attendance and the state's accountability system, walk away with strategies to improve attendance and learn about free resources.



SAN DIEGO CONVENTION CENTER

November 30 - December 2, 2017

Presenter(s): Michele Bowers, Superintendent, Lancaster SD; Hedy Chang, Executive Director, Attendance Works; Debra Duardo, Superintendent, Los Angeles COE; and Wendel Tucker, Board Member, and Judy White, Superintendent, Riverside COE

Mezzanine Level | Room 14

The California School Dashboard

This workshop provides the official overview of the California School Dashboard, including the most recent changes, and how school districts can use the Dashboard to support continuous improvement, with an emphasis on closing achievement gaps.

Presenter(s): Josh Daniels, Director Communications and Outreach, California Collaborative for Educational Excellence; Ed Manansala, Superintendent, El Dorado COE; Kim Kenne, Board Member, Pasadena USD; and Araceli Simeon, Project Director, Parent Organization Network

Upper Level | Room 6A

FUNDING, FINANCE AND FACILITIES

Funding, Finance and Facilities: How To Ask Your Board Questions

Is your board in the weeds? Do you need them to elevate their focus? Learn communication techniques and strategies to redirect your board and inform governance level decisions focusing on budgeting, financial planning and facilities. It's your job to make sure the expenses you approve are appropriate and in the best interests of the district. Learn the right questions to ask, such as: Do they serve a clear and justifiable purpose? Do they appear to be necessary and reasonable? Is there adequate documentation? Is there sufficient and appropriate funding? Come join us in our interactive session.

Presenter(s): Ziggy Robeson, Superintendent, Kit Oase, Board Member, Sonia Lasyone, Chief Business Officer, Travis USD; and Chad Huskey, Board Member, Ripon USD

Upper Level | Room 9

General Fund Savings Linked to Energy Costs

Local school agencies are being hit with alarming year-over-year increases in utility costs. This panel of experts will look at how demand to generate general fund savings and rein in energy costs is leading to greater innovation by state and federal agencies in collaboration with the private sector. These experts will also discuss recent California Public Utilities Commission decisions and efforts to address dramatic rate increases through legislation and intervention in CPUC proceedings.

Presenter(s): Kevin Gordon, President, Capitol Advisors Group; Bruce Dickenson, Director of Education, SunPower; Tom Jackson, Vice President, Climatec, Inc.; and Alan Giles, Assistant Superintendent, Corona-Norco USD

Upper Level | Room 4

INNOVATION AND STUDENT LEARNING

Community Partnerships That Impact Learning

Too often, educators think community partnerships are solely about donations from local businesses. In this workshop, participants will learn proven and easily replicated strategies for developing authentic community partnerships. As a result of the partnerships, students gain access to real-world experiences that enhance their learning and help them become college and career ready. These model strategies are beneficial to your local business community, all students, and the entire school district.

Presenter(s): Kris Corey, Superintendent, Sheila McCabe, Assistant Superintendent, and Bethany Smith, Board Member, Fairfield-Suisun USD; and Debi Tavey, President, CEO, Fairfield-Suisun Chamber of Commerce

Upper Level | Room 8

Do You Know it When You See it? CCSS Math Implementation in K-8

Many districts are helping their teachers understand the shifts in Common Core State Standards - Mathematics. But how can we as board members, administrators, coaches, and teacher leaders gauge the degree to which teachers are shifting their practice? With the support of Dr. Timothy Kanold and Dr. Dylan Wiliam, 10 California districts have been collaborating to answer this question. In this session, a few of those districts will share their experiences in using a different classroom observation tool. The session will examine how to understand shifts in teaching and learning in the math classroom as a result of the CCSS-M and why this understanding is pivotal for student success in math.

Presenter(s): Vicky Armstrong, Director of Curriculum, Dinuba USD; Nick Resnick, Senior Program Manager, California Education Partners; Eric Frandsen, Middle School Math Project Specialist, Oceanside Unified School District; and Kyoko Weber-Sickler, Math Grant Coordinator, Long Beach USD

Upper Level | Room 5

LEADERSHIP THROUGH GOVERNANCE

High School Sports Programs: Governance and the School Board Member

Trends in high school education-based sports across the nation are changing at a rapid pace and board members are charged under California Education Code with making policy decisions and enforcing laws in this fast paced, highly publicized arena. Hot topics will include sports medicine issues including the most recent information on concussions, sudden cardiac arrest and safety issues to help minimize risks to student athletes, Title IX, fees and finances. The session will include best practices and changes to the Education Code and California Interscholastic Federation bylaws.

Presenter(s): Roger Blake, Executive Director, and Ron Nocetti, Associate Executive Director, California Interscholastic Federation; Nancy Thomas, Board Member, Newark USD; and John Walker, Board Member, Ventura USD

Mezzanine Level | Room 15

In the Era of LCAP: How to Ensure the Board Sets the Direction for the District

This workshop presents a framework for developing a Local Control and Accountability plan with direction provided by a model innovative strategic plan created by the board of trustees vision. This model ensures the human and financial resources are allocated based upon the priorities established by the board, with the fiscal integrity of the district as the cornerstone foundational requirement. With direct involvement of stakeholders in the creation of the strategic plan, the LCAP is then developed within the context of the strategic plan, with focus on addressing the needs of students who are English learners, come from low income households, or are foster/homeless youth. Learn from the innovators of this unique and effective process.

Presenter(s): Fred Van Vleck, Superintendent, Michael Davies-Hughes, Assistant Superintendent, and Lisa Ollivier, Board Member, Eureka City Schools; and Walt Hanline, Executive Director, National Center for Executive Leadership and School Board Development

Upper Level | Room 6C

Lessons Learned: Charter Authorizers' Nightmares Pulled from Today's Headlines

During this lively and interactive session, participants will have an opportunity to review and become familiar with ways to effectively oversee charter schools in order to avoid becoming tomorrow's headline.

Presenter(s): Sukhi Ahluwalia, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Upper Level | Room 3

The Affordable Care Act: Here Today, Gone Tomorrow...Maybe

Twenty billion dollars. That's one estimate of retiree healthcare obligations for California school districts. Since the advent of the Affordable Care Act (ACA), districts are grappling with the financial responsibilities and related legal nuances of health care benefits for employees - challenges that are now magnified by the ongoing uncertainty of the future of the ACA in the current legal and political landscape. This workshop re-focuses on the most critical considerations for board members, including: board policies and planning in uncertain times; current legal obligations and the evolving legal landscape; any state or federal law changes; impact on negotiations; IRS enforcement; and penalties, plans and payments.

Presenter(s): Karen Rezendes, Attorney at Law, and Niki Nabavi Nouri, Attorney at Law, Lozano Smith; and David Reilly, Associate Superintendent, Elk Grove USD

Upper Level | Room 2

The Research-Based Pathway to Effective Governance

The research is clear: boards that operate within appropriate governance guidelines foster better levels of student achievement than boards that don't. This session will review the six factors which research identifies as supporting district-wide improvement. Discover the traits and tools that effective governance teams use on the path to remarkable levels of district performance.

Presenter(s): Manuel Buenrosotro, Policy & Programs Office III, and Steve Lamb, Governance Consultant/Educator, California School Boards Association

Upper Level | Room 6F

SCHOOL CLIMATE AND ENGAGEMENT

Digitizing Data: A Unified Approach to Engagement, Accountability and the LCAP

This informational session shows how Winters Joint USD leveraged the power of technology to create a unified platform for streamlining the process of data collection for LCAP, Classroom Observations, Single Plans for Student Achievement, Student Success Teams, FIT walkthroughs and more. This session will highlight: The LCAP process, including monthly updates, district wide digital collaboration and engagement, and providing transparency to stakeholders.

Presenter(s): Todd Cutler, Superintendent, Robert Warren, Board Member, and Micah Studer, Coordinator of Educational and Informational Tech, Winters Joint USD

Mezzanine Level | Room 17

Integrating Community Engagement, LCAP and Collective Bargaining: It's All About Choices

The Local Control Funding Formula has pushed more decisions to local school boards and communities. Much of a school district budget is spent on the people. As such, it is important for the entire community to know how collective bargaining agreements impact school programs. In this workshop, school board members and superintendents will learn about strategies to effectively engage teachers, students, staff and the community in critical decisions that impact student opportunities and learning.

Presenter(s): Daryl Camp, Superintendent, Susan Taylor, Board Member, and Marcus Wirowek, Senior Director of Human Resources, Riverbank USD

Upper Level | Room 6D

Sex Trafficking: It's in Your Schools

Child sex trafficking and labor trafficking are growing problems across California and are directly impacting the learning environment and safety of students in our schools. Since the 2014 passage of Senate Bill 165, California's first sexual abuse and sex trafficking prevention education bill, many California school districts are implementing human trafficking education programs for staff, parents and students. Subject matter experts will discuss how human trafficking directly impacts our school communities and promising practices and strategies for school-based prevention and intervention. You will learn about available resources and model protocols.

Presenter(s): Dennis Meyers, Assistant Executive Director, Governmental Relations, California School Boards Association; Summer Stephan, Chief Deputy District Attorney, San Diego County; Genice Jacobs, Anti-trafficking Consultant, AbolitionistMom; Stacy Jewell Lewis, Speaker, Survivors of Slavery; and Nina Senn, Board Member, Oakland USD

Upper Level | Room 10

Whole System Engagement: A Path to Excellence

Governance is committed to ensuring that physical learning environments engage students by passing bonds allocating funds to facilities; while, across our nation only 30 percent of teachers are engaged in their jobs. How are we investing in transforming the people in our organization? In partnership with Gallup, Riverside USD's explicit focus on whole system engagement increased staff engagement to the 77th percentile nationwide. This session provides an overview of the purpose and practices to engage adults, students, family and community within the organization, including a connection to internal metrics, board oversight, and the California Dashboard. Participants will leave with a call to action and framework to develop a whole system engagement strategy.

Presenter(s): Brent Lee, Board Member, Lynn Carmen Day, Chief Academic Officer, Katarina Roy Schanz - Student Assistance Program Coordinator, and David Hansen, Superintendent, Riverside USD

Upper Level | Room 6E

4:00 - 5:15 PM

EQUITY, ADEQUACY AND OPPORTUNITY

Achieving Equity in Advanced Placement and International Baccalaureate Participation

Working with Equal Opportunity Schools, Roseville Joint Union HSD, with 10,000 ADA, added 1,500 more Advanced Placement/International Baccalaureate students in one year and reached equity in signups with all ethnic and socioeconomic groups. One year later, the average grade point average and passing rate of students on the AP exams remained the same. The relationship with EOS has helped transform the mindset and beliefs of staff and dramatically increased opportunity for all of our students. Come hear their story!

Presenter(s): Paige Stauss, Board Member, Ron Severson, Superintendent and Jess Borjon, Assistant Superintendent, Roseville Joint Union HSD

Mezzanine Level | Room 15

Promoting STEM Learning and Equity in Policy and Practice

Access to quality STEM learning has the highest potential to improve outcomes for underserved students and narrow the opportunity gap. The shift toward greater local control through the LCFF and LCAP provides local communities with unparalleled opportunities to invest in STEM learning, especially for historically underserved and underrepresented populations. The panel will provide tools and resources to promote local district policy making and budgeting practices that support the enhancement of STEM instruction and other student STEM experiences, while emphasizing equity.

Presenter(s): Vincent Stewart, Executive Director, California STEM Network, Children Now; Stephen Blake, Senior Advisor, Children Now; Amy Miller, Board Member, Dublin USD; and Steven Snyder, Chief Executive Officer, Fleet Science Center, San Diego

Upper Level | Room 6C

The California English Learner Roadmap: A Vehicle and Vision for Our State

The California English Learner Roadmap is a policy and guidance vehicle to articulate a direction for our state's English learners. The EL Roadmap provides guidance for LEAs to establish articulated and effective programs and practices to ensure that all English learners can meet language and academic goals and ensure opportunity from the very beginning of their school careers. The EL Roadmap includes

recommendations and guidance for the field, along with identification of current research and best practices. In this session, one of the co-chairs of the EL Roadmap workgroup will describe the goals, processes and products of the effort, and a school board member will connect the EL Roadmap to the work of governing boards.

Presenter(s): Laurie Olsen, Director, Sobrato Early Academic Language Program; and Xilonin Cruz-Gonzalez, Board Member, Azusa USD

Upper Level | Room 5

The LCAP Toolkit: Promoting Gifted Education Through LCAP

The lack of district services to gifted students often cites the lack of categorical monies for this educational pursuit. Current funding for gifted education is dependent on the LCAP. The LCAP Toolkit has been designed to provide educators and parents a means by which they can explain the relationship between gifted education services and LCAP and the route by which such services can be authorized and funded. This session will present and demonstrate the LCAP Toolkit and will highlight its relationship to different audiences: school board members, superintendents, administrators, teachers and parents.

Presenter(s): Teri Burns, Board Member, Natomas USD; Sandy Kaplan, Professor of Clinical Education, University of Southern California; Lee Angela Reid, Senior Legislative Advocate, Capitol Advisors Group; Martha Flournoy, Past President, California Association for the Gifted; and Jessica Manzone, Research Assistant, University of Southern California

Upper Level | Room 6E

Using the LCFF, LCAP, and Dashboard to Support Equity

Now that the state is implementing the Dashboard, districts and counties must work to connect the Dashboard and other data with the development of their LCAP plans and budgets in keeping with LCFF priorities. Teams of board members and superintendents will share their approaches to developing LCAPs and budgets using the Dashboard and other data to identify and reduce opportunity and achievement gaps. Special attention will be paid to the board role in the process.

Presenter(s): Daniel Bobay, Board Member, Cheryl Jordan, Superintendent, and Norma Rodriguez, Assistant Superintendent of Learning & Development, Milpitas USD; and Lillian Tafoya, Board Member, Harry Ervin, Superintendent, and Mark Luque, Assistant Superintendent, Bakersfield City ESD

Upper Level | Room 2

FUNDING, FINANCE AND FACILITIES

Focus Your Facilities Program on Education

This panel of educational facilities experts will take you through the steps to engage your district's education side in the development of Educational Specifications, District Standards, and a comprehensive, education-focused Facilities Master Plan. These seminal documents are critical roadmaps for a facilities program that addresses educational equity, access and parity. We'll engage in a review of current trends in the fields, timing for preparation, processes that work, and responsibilities of the board and administration for ensuring successful outcomes. We'll share successful projects which result from educator-based planning and design processes that can work at your district. Facilities that truly support the district's educational goals make a difference in student outcomes!

Presenter(s): William Savidge, Consultant, K12 School Facilities; John Gordon, Board Member, Galt Joint Union ESD; Mary Morris, Associate Principal, Lionakis; and Kathleen Moore, School Facility Consultant, Kathleen Moore & Associates

Mezzanine Level | Room 17

Funding Schools: Fiscal and Political Outlook

What is the fiscal outlook for the state and for schools in 2017 and beyond? In this workshop, you will get an insiders perspective and what to expect from Sacramento. The non-partisan Legislative Analysts Office will present their most recent fiscal outlook for the California state budget with a focus on K-12 education. This session will include a frank discussion of what's on the horizon post-election.

Presenter(s): Dennis Meyers, Assistant Executive Director, Governmental Relations, California School Boards Association; Jennifer Kuhn, Deputy Legislative Analyst, California Legislative Analysts Office; and Jeff Frost, Chairman, BALL/FROST GROUP

Upper Level | Room 6F

OPEB Scramble

Each year you approve a budget. Somewhere in the depths of the report is an acronym OPEB and not far away is another, GASB 45/75. Perhaps you're looking at a footnote or an entry to the balance sheet. Perhaps the number posted in the financial report is an unfunded liability, or, there may be another offsetting entry representing the value of an irrevocable trust. So, what does it all mean? Join this workshop for a deep dive into the inner workings of postemployment medical benefits. The education paradigm is about to change; how we provide and pay for employee benefits shouldn't just be a footnote to the district's financial report.

Presenter(s): Katie Barger, Actuarial Analyst, and Carlos Diaz, Actuary, Demsey, Filliger & Associates; Mark Simmons, Former CEO, Commerce National Bank; and Suzette Lovely, Former Superintendent, Carlsbad USD

Upper Level | Room 6D

INNOVATION AND STUDENT LEARNING

Strategies, Action and Policy to Address Teacher Recruitment and Retention

This session combines practical insights and policy recommendations on school district efforts to recruit and retain well-prepared teachers and administrators. Panelists will share research-based strategies on establishing successful teacher residency and pipeline programs and updates on progress of state funding for efforts such the California Center on Teaching Careers, a regional recruitment network.

Presenter(s): Patrick Shields, Executive Director, Learning Policy Institute; Mary Vixie Sandy, Executive Director, Commission on Teacher Credentialing; and Donna Glassman-Sommer, Administrator, Tulare COE

Upper Level | Room 3

Utilizing CAASPP Interim Assessments to Improve Teaching and Learning

Successfully navigate the shift from assessments for accountability to assessments that increase instructional quality and rigor. Explore how to positively impact student achievement and engage teachers in an ongoing cycle of inquiry through the California Assessment of Student Performance and Progress (CAASPP) System's Interim Assessment Blocks (IABs). Understand CAASPP resources and tools and instructional strategies to improve teaching and learning. Create cycles of inquiry through professional development that decrease teacher anxiety and increase competency through the state assessment system. Attendees will discuss best practices, share effective strategies, and develop new goals to address professional development needs and inform student learning.

Presenter(s): Michelle Savko, Assistant Superintendent of Curriculum and Instruction, Ernie Bell, Superintendent, and William Farris, Board Member, Sierra Sands USD

Mezzanine Level | Room 16

LEADERSHIP THROUGH GOVERNANCE

Attracting Students and Parents in an Era of Choice

In today's climate of school choice and the looming possibility of a school voucher system, the importance of school branding and communications has increased. This workshop will explore the strategy, process and value in intentional school branding and communications efforts as experienced by Washington



SAN DIEGO CONVENTION CENTER

November 30 - December 2, 2017

Elementary School in Sacramento, which reopened as a STEAM academy following a multiple year closure due to underenrollment.

Presenter(s): Gordon Fowler, CEO, 3fold Communications; Gema Godina Martinez, Principal, Washington Elementary School; and Jay Hansen, Board Member, and Tu Moua-Carroz, Interim Area Assistant Superintendent of Area 1, Sacramento City USD

Upper Level | Room 6B

Board Governance: Good to Great in 10 Simple Steps

What does it take for an individual trustee to be a thriving member of an effective governance team? What governance practices do effective boards adhere to on an annual basis, and what does that look like? How can a trustee have a role in building a culture of trust in the district while positively impacting community confidence? This interactive session will focus on the strategies, tactics, and tools you need to go from good to great.

Presenter(s): Deb Dudley, Governance Consultant, and Vernon M. Billy, CEO/Executive Director, California School Boards Association; and Jefferson Crain, Executive Officer of the Board, Los Angeles USD

Upper Level | Room 1

Reporting Gifts and Other Sources of Income: Know What They Are and Report Them With Certainty

Have you received a free dinner or complimentary event tickets? Do you know what constitutes a reportable "gift"? Failure to publicly declare gifts has prompted media scrutiny statewide and board members need to know how to avoid unknowing violations and be compliant with the gift reporting rules. Learn from top legal practitioners what gifts and other sources of income must be reported pursuant to the Political Reform Act. This session will aid board members in identifying a gift, reporting a gift, and learning the consequences of not reporting a gift.

Presenter(s): Todd Goluba, Attorney, Atkinson, Andelson, Loya, Ruud & Romo; Deborah Hanephin, Political Reform Consultant II, Fair Political Practices Commission; Janet Mueller, Shareholder, Dannis Woliver Kelley; and Mike Ambrose, Staff Attorney, California School Boards Association

Upper Level | Room 6A

So Much Data, So Many Ideas: LCAP Design in Small Districts

Join this workshop to explore opportunities and challenges of small school districts in developing LCAP plans, using the new data Dashboard. Conversations with other board members and superintendents of small school districts will provide insights on ways to use questioning to analyze and use dashboard data as a way to facilitate conversations and visions of instruction for all students. Ideas on how to communicate strategic LCAP plans and critical aspects of student and district data, in light of continuous improvement, will be highlighted.

Presenter(s): Steven Ladd, Consultant, Masters in Governance Facilitator, California School Boards Association; and Teri Vigil, Board Member, Fall River Joint USD

Upper Level | Room 9

Superintendent Contract: Supporting Your District's Needs

Are you currently faced with hiring a new superintendent or negotiating a new contract with the current superintendent? California School Boards Association has developed a superintendent contract template to assist board members with a starting point in developing a contract that best reflects district needs. This session will review the annotations in the template, which provide the context and explanations for the terms of the contract included in the template. In addition, the actual use of the contract template by the board and by CSBA's Executive Search Service consultants, McPherson & Jacobson LLC, will be discussed.

Presenter(s): Marie Nakamura, Attorney, Dannis Woliver Kelley; Laura Schulkind, Partner, Liebert Cassidy Whitmore; Katie Dexter, Board Member, Lemon Grove SD; Thomas Jacobson, CEO, Owner, McPherson & Jacobson; and Bode Owoyele, Staff Attorney, California School Boards Association

Upper Level | Room 8

The Big Four For a Cause

Come join the presidents of the four most influential education management associations in California: ACSA, CASBO, CCSESA, CSBA. Learn how each organization works with the Education Coalition, collaborates on education policy, and leads on current education related issues.

Presenter(s): Jesus Holguin, Board Member, Moreno Valley USD; Nina Boyd, Associate Superintendent, Orange COE; Susan Henry, Board Member, Huntington Beach Union HSD; Lisa Gonzales, Assistant Superintendent, Educational Services, Dublin USD; and Holly Edds, Assistant Superintendent, Educational Services, Orcutt Union ESD; Ed Manansala, Superintendent, El Dorado COE

Upper Level | Room 10

SCHOOL CLIMATE AND ENGAGEMENT

Addressing Social-Emotional Needs of All Students

Stress levels and mental health needs are rising in schools for both students and staff due to a changing society, increased academic expectations, family and friend issues, and normal developmental changes. Schools are seeing an increased need for mental health and supportive services for everyone, but especially those facing the greatest life adversities: poverty, coerced gang involvement, firsthand witness to violent deaths, loss of family members, discrimination and abuse. This panel aims to share approaches that can support all students while increasing awareness of the role of positive mental health in learning.

Presenter(s): Sarah Kremer, Director, and Judith Gable, Director, Acknowledge Alliance; Carrie DuBois, President, San Mateo County School Boards Association; and Jenee Littrell, Director, Safe and Supportive Schools, San Mateo COE



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Upper Level | Room 4

Are you an Engagement Innovator?

Arcadia USD believes in meaningful community dialogue for LCAP and all key issues. Parents expect to be involved in district decisions, but Arcadia USD struggled with traditional methods of meeting the needs of the community. Using software to gather insights from the community and then asking parents to rank what is most important, Arcadia USD went from 100 participants, to now reaching more than 1,000 participants who profoundly impact the direction of the district. Learn about the challenge Arcadia USD faced and how they became innovators in community engagement.

Presenter(s): David Vannasdall, Superintendent, Lori Phillipi, Board Member, and Jeff Wilson, Assistant Superintendent, Educational Services, Arcadia USD

Mezzanine Level | Room 14

Friday, December 1

All sessions take place at the San Diego Convention Center, unless otherwise noted.

8:30 - 9:45 AM

EQUITY, ADEQUACY AND OPPORTUNITY

Addressing Opportunity Gaps and Providing Equitable Access to a Broad Course of Study

California School Boards Association staff will present research about opportunity gaps and the importance of expanding access and support for historically underserved students. Also included in the workshop: a panel of board members will share specific local initiatives that detail their approach to addressing equitable access and necessary supports to reduce opportunity gaps in middle and high school. This workshop will conclude with a Q&A session.

Presenter(s): Mary Briggs, Education Policy Consultant, California School Boards Association; Michael Matsuda, Superintendent, Manuel Colon, Chief Academic Officer, and AnneMarie Randall-Trejo, Board Member, Anaheim Union HSD; and Mike McQuary, Board Member, and Cindy Marten, Superintendent, San Diego USD

Upper Level | Room 2

Advocacy 101: How to be an Effective Advocate

This session will cover the most effective strategies that both new and veteran school district and county board of education members will find useful at the Capitol and in local legislative offices. Hear from veteran lobbyists and school board members on how they build and maintain relationships with state and federal representatives and get the following answers for these important questions: How do governing board members build and maintain relationships with legislators, their staff and others in my community? What tools and resources are available to help board members advocate on behalf of their students, local schools and programs, and CSBA?

Presenter(s): Dennis Meyers, Assistant Executive Director, Governmental Relations, California School Boards Association; Teri Vigil, Board Member, Fall River Joint USD; and Jesse Urquidi, Board Member, Norwalk-La Mirada USD

Upper Level | Room 6D

Financial Literacy: Empowering Student Futures

Financial Foundations for Educators workshops launched in 2016 give teachers the confidence to manage their money matters while empowering them to bring lessons in personal finance to classrooms. Says Lodi USD Superintendent Cathy Nichols-Washer, "this was the easiest and best decision regarding professional development for the educators in our district." CAJ\$ will customize a workshop, provide expert instructors and materials at no cost. Bring the power of financial literacy to your program.

Presenter(s): Rebecca Gallagher, Board Member, California Jump\$tart Coalition

Upper Level | Room 6A | Table #30

Need More Money for Students? Find Out How to Get It

Hear strategies to raise additional local revenue and to fight for more state funding from experts in the field and from board members who have been on the front lines in the fight for adequate funding.

Presenter(s): Rick Simpson, Policy Director, Office of Speaker, California State Assembly; John Fairbank, Principal, Fairbank, Maslin, Maullin, Metz & Associates; Bryan DeBlonk, Political Director, and Mike Ambrose, Staff Attorney, California School Boards Association; and Jill Wynns, Former Board Member, San Francisco USD

Upper Level | Room 6E

New Ways to Work: Collaborations of Counties & CCEE to Address Equity and Build Capacity

The panel will share lessons learned from establishing collaborative networks of county offices, districts, the California Collaborative for Educational Excellence and nonprofit providers. Panelists have deep experience in originating new networks and collaborative strategies to address LCAP goals and leveraging opportunities for capacity building, and development of collaborative cultures and leadership that is focused on closing gaps in student achievement. Panelists work in rural, urban, regional and statewide settings. Attendees will get practical tips and strategies for success in collaborating to achieve meaningful change, achieving LCAP goals, building organization capacity and creating a culture of growth that supports equity and improved student performance.

Presenter(s): Carl Cohn, Executive Director, California Collaborative for Educational Excellence; Arun Ramanathan, Chief Executive Officer, Pivot Learning Partners; Ed Manansala, Superintendent, El Dorado COE; and Al Mijares, Superintendent, Orange County Department of Education

Upper Level | Room 6B

Raising the Bar on Teacher Quality: Teacher Training to Teacher Dismissal

It is possible. Hear how a school district successfully employed various methods and strategies to improve instructional quality and student services. This case study walks attendees through a four-part implementation process that focuses on expanding and improving professional development, providing direct support to teachers, developing improvement evaluation procedures and terminating ineffective teachers. This workshop highlights crucial policy, financial, leadership and legal considerations that should not be ignored — for the betterment of our schools, teachers and students.

Presenter(s): Louis Lozano, Partner, Lozano Smith; and Robert Griffin, Board Member, and Kevin Skelly, Superintendent, San Mateo Union HSD

Mezzanine Level | Room 17

FUNDING, FINANCE AND FACILITIES

“Show me the State Bond Money” – What’s next for the School Facility Program?

In November 2016, the Coalition for Adequate School Housing (CASH) led and California voters passed Proposition 51, providing for \$7 billion in State bond matching funds for K-12 school districts, county offices of education and charter schools. That bond authority is available however, the administration is delaying the funding of projects. What does this inaction mean to your community? A panel of leaders that passed Proposition 51 will describe their efforts in continuing their work with the Governor, the legislators and state policy-makers to streamline the state program and make funds more readily available for projects in a timely manner. This interactive panel will address responses from a Governing Board Survey and explore strategies to ensure that school district needs will be met by having an informed Local Governing School Board.

Presenter(s): Alexandra Parslow, Board Member, Principle, CASH, PBK Architects; Don Ulrich, Chair, Assistant Superintendent of Facilities, CASH, Clovis USD; Jenny Hannah, Immediate Past-Chair, Facilities Director, CASH, Kern Union HSD; Nancy Chaires Espinoza, Board Member, Elk Grove USD; and Julie Arthur, Vice-Chair, Executive Director of Facilities, CASH, Palm Springs USD

Upper Level | Room 10

Benefits of OCIPS vs Traditional Contractor Insurance

With the recent passage of so many bond measures, school districts may be facing some important decisions, with one of them being how to provide construction related insurance for projects. Join us for a discussion that will explore how an Owner’s Controlled Insurance Program, or OCIP, differs from the traditional construction insurance format, and what to consider when making this very important decision.



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Presenter(s): John Didion, Managing Director, ASCIP

Upper Level | Room 6A | Table #20

Capture Your Share of Federal Reimbursement

For more than 20 years, California local education agencies have received federal reimbursement for Individualized Education Program related medical services. LEAs now have an opportunity to capture increased reimbursement regardless of whether a student has an IEP, through the LEA Billing Option. Federal Medicaid reimbursement allows LEAs to supplement services and offset service costs. This workshop will engage the participant in staying current with program guidelines, identifying lost revenue, ensuring district compliance standards, and will assist districts in accessing their maximum share. Participants will leave confident in leading their programs to fiscal success.

Presenter(s): Sandy Holbrook, Senior Consultant, Practi-Cal

Upper Level | Room 6C

Climbing the Ladder of Energy and Facility Efficiency

Not all energy or facility efficiency initiatives are created equal. In fact, the order in which your district enters into various projects can mean the difference between a project being in the red or in the black. Hemet USD's comprehensive approach to increasing energy and facility efficiency has been nationally recognized as a model which has produced safe, comfortable and beautiful sites at an operating cost far lower than ever expected. Learn the priority list and the dollar value associated with each rung of the ladder we are all climbing. All while working with and through local and state municipalities to participate in cost savings incentive and rebate programs.

Presenter(s): James Fotia, Energy Manager, Hemet USD

Upper Level | Room 6A | Table #16

Community Schools: How Do You Build and Pay for Them?

Come learn about the community schools approach — a whole child, whole school approach to addressing the achievement gap by thinking more strategically about the opportunity gap. We will discuss: Where to start, how to set priorities, how to leverage partnerships, and funding strategies for evolving and sustained efforts.

Presenter(s): Deanna Niebuhr, Senior Director, Community School Initiatives, Partnership for Children & Youth

Upper Level | Room 6A | Table #17

Early Retirement Incentives as a Cost Cutting and Human Resources Tool

Join a discussion with industry experts on how Early Retirement Incentives can assist your district create budget savings and serve as a human resources tool. Current district needs that incentives can help address include: rising STRS/PERS contribution rates, declining enrollment, and the need for restructuring. The discussion will include specific examples from other school districts that illustrate the latest approaches used to, (1) properly analyze the fiscal impact, and (2), design and implement attractive and successful programs.

Presenter(s): Dennis Yu, Vice president, PARS

Upper Level | Room 6A | Table #9

Energy and Water Savings for 21st Century Schools

Participants will review successful examples of the latest technology for energy and water savings. Projects are measured by efficiency standards and also by improving student attendance, participation and academic improvement. We will review the latest technology and funding approaches for new school efficiency and renovation of older, inefficient school facilities. Participants will receive materials describing recent projects, data on student performance and supplemental resources.

Presenter(s): Addison Covert, Attorney, Parker & Covert LLP

Upper Level | Room 6A | Table #35

How to Secure Federal, State, and Private Foundation Grant Awards for School Districts

Securing federal, state, and private foundation funding for school districts is an intensive session on funding needs, analysis and assessment, grants research, grant writing, and grant administration. Participants will leave with a clear understanding of the grant writing process and funding avenues. We will also provide the latest California Consulting Educational Grants List.

Presenter(s): Steve Samuelian, CEO, California Consulting LLC

Upper Level | Room 6A | Table #3

Managing and Funding Retiree Healthcare Liabilities or OPEB

Join school district administrators and representatives from the CSBA/PARS Trust Program in a discussion regarding restructuring and prefunding growing retiree health care obligations, or OPEB, and pension obligations to save dollars, reduce liabilities, and secure these valuable benefits for the future. Most districts fund their OPEB obligations on a "Pay-as-you-go" basis, and they are seeing their associated liabilities continue to grow. Districts may want to consider using current dollars to prefund this growing liability into

a trust. By funding into a trust, districts could earn higher investment returns, lower their overall liabilities and ultimately reduce stress on future budgets.

Presenter(s): Ryan Nicasio, Vice President, PARS

Upper Level | Room 6A | Table #10

Maximize the District's Energy Conservation Potential

Proposition 39 has provided districts with valuable funding for energy upgrades, and has helped kick-start energy management efforts across California schools. Have you used your investment for learning opportunities for staff and students? How will you ensure the project continues to save energy? Stay ahead of the curve to truly maximize your savings. Make sure your district establishes a sustainable strategy moving forward. Join me for a discussion on how you can keep the momentum going, and provide lasting energy savings. Educate and influence staff and today's youth to conserve energy.

Presenter(s): Desiree Escandon, Facility Solutions Specialist, Indoor Environmental Services

Upper Level | Room 6A | Table #22

Protecting the Big Assets: Property Condition Assessments and Construction Defects!

Key Learning Objectives: (1) Understand the appropriate level of investigation and the evaluation process for existing building systems to safeguard the performance and value of the building. (2) Gain familiarity with typical post-construction issues, including structural and deteriorated enclosures. (3) Recognize the responsibility and importance of regular property condition assessments, the impact construction issues can have on the value of a building, and to better plan for maintenance and reserves. (4) Know your rights as it relates to liability of developers, contractors, sub-contractors and design professional responsibility, the claim process, and statute of limitations.

Presenter(s): Ritchie Lipson, Senior Counsel, Kasdan Lippsmith Weber Turner, LLP

Upper Level | Room 6A | Table #7

Synergy for Energy: Behavior Change to Reduce Energy Usage

Participants will learn how to implement a sustainable energy/cost reduction plan tailored to your district. We will have a productive conversation around effective ways to reduce energy consumption without having to spend millions on an energy retrofit. Real examples of student engagement programs, energy competitions, energy teams, and other successful programs will be shared during this table talk.

Presenter(s): Kyle Frandsen, Sustainability Project Manager, Balfour Beatty Construction

Upper Level | Room 6A | Table #33

INNOVATION AND STUDENT LEARNING

AB 1399: The Importance of Armenian Genocide Education in History/Social Studies Classes

It is vital that our students learn about genocide, atrocities, and human rights in order to prepare them to act against future occurrences. Establishing a working group under the Commission on Teacher

Credentialing, Assembly Bill 1399 would be a vital step toward creating a program of standards to provide teachers with the tools they need to teach the challenging topics of genocide, atrocities, and human rights. Teachers need the encouragement, guidance, and materials necessary to address this subject in the classroom appropriately, responsibly, and sensitively. In this session, learn how instructors can inspire students to consider their own motivations and better understand how they can impact the world.

Presenter(s): Dr. Kay Mouradian, Armenian National Committee of America – Western Region

Upper Level | Room 6A | Table #26

California's New Accountability Dashboard: Are Your Students in the Red?

The California Department of Education's new Accountability Dashboard offers a wealth of data on student progress. One of its features is the Five by Five Grid, which details performance by subgroup. Do you know what yours says? Many districts are learning that suspensions for English Learners and Special Education students are in the "red zone" in greater numbers than they realized. What does this mean for your district? Are your training programs preparing staff to support progress? Learn how to analyze and strategize for student success.

Presenter(s): Melanie Larzul, Associate, Fagen Friedman & Fulfroost and Parvin Ahmadi, Superintendent, Castro Valley USD

Mezzanine Level | Room 16

Charter Schools: Next Steps After the CSBA Charter Schools Task Force

Board members are tasked with ensuring that all public schools, including charter schools, serve all students and allow them to meet their potential. For over a year, the CSBA charter schools task force has been meeting to discuss critical issues related to charter schools. These issues have included legislative priorities, board member support and training, performance, and funding concerns. Participants in this session will learn about the findings and recommendations from the charter schools task force and have an opportunity to provide input to CSBA's work related to charter schools moving forward.

Presenter(s): Chris Ungar, Board President, San Luis Coastal USD; Jane Smith, Board Member, Yucaipa-Calimesa Joint USD; and Darrel Woo, Board Member, Sacramento City USD

Upper Level | Room 3

Data Privacy: Is Someone Peeking Into Your Cloud?

News headlines frequently report the latest data breach. Student data privacy is quite different; few "dark web" intruders are looking to hack districts' systems. For schools, the concerns are safeguarding students' personally identifiable information, or PII, and preventing data from unknowingly being shared for sales



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and marketing purposes. As learning moves online (apps, remote and virtual classrooms, using personal devices to access curriculum), the obligation to protect PII presents significant challenges. Learn the policies and practices to consider to keep your district secure and on the right side of the law.

Presenter(s): Gretchen Shipley, Partner, Fagen Friedman & Fulfro

Upper Level | Room 6A | Table #31

Google's Vision in Education

As the world gets more connected, it also gets more complex. We now operate on a global scale and our job in education is to help learners develop the knowledge, skills, and abilities they will need to thrive in this new environment. We are preparing them to solve global problems we haven't defined yet, using technology that hasn't been invented, in roles that do not exist. To thrive in this new era, learners need to know how to learn, problem solve, iterate, create, collaborate, communicate, and to think critically. What we need more than anything in education is a culture of innovation and iteration in order to build new learning models supported and enabled by technology to foster student focused learning.

Presenter(s): Jaime Casap, Chief Education Evangelist, Google

Upper Level | Room 5

Impacting Student Success Through Experiential Service Learning

WE Schools is a movement of students and educators who believe that some of the most powerful learning experiences happen when you make a meaningful difference in the world. Explore strategies to equip youth with critical skills needed to increase academic achievement, improve university and workplace readiness, and become active global citizens. Through a paradigm of 21st-century learning, educational professionals will learn to leverage experiential service learning practices to enhance student success.

Presenter(s): Kristal Webster, Manager of Civic Engagement, WE Charity

Upper Level | Room 6A | Table #29

Increase School Safety In Seconds

Attendees will receive credentials that allow them to utilize innovative and patented technologies for reducing emergency response times. Attendees will also learn strategies from California's longest serving school resource officer, to help them be able to handle any emergency situation. Designed in conjunction with local law enforcement and schools, Titan HST's multi-lingual system enables school officials to verify and locate emergencies, initiate campus-wide lockdowns instantly, upload emergency documentation/videos, and locate users as well as their safety status, via push notification, text message, web pop-up, email, and robocalls. Titan HST's user-friendly design makes it simple for administrators to implement and easy for students and staff to use.

Presenter(s): Vladimir Anderson, Former Master Officer / Law Enforcement Consultant, Titan HST

Upper Level | Room 6A | Table #28

Making Meaningful Technology Use Sustainable

Technology use is on the rise in schools and classrooms across the state. Supporting mandated testing is one thing, but with all the money spent on devices you should expect to get more use out of them than one week a year. This table talk will describe the steps the Burton SD took to build a healthy and sustainable one to one technology initiative as well as methods the district pursued to make technology integration sustainable and meaningful in our classrooms.

Presenter(s): Alex Tietjen, Academic Technology Coordinator, Burton School District

Upper Level | Room 6A | Table #13

Open Your Mind to the World of Work

How do you help students prepare for a future that is hard to predict? Research shows successful careers rely on the "fit" between employees and their work environment. By connecting education to the world of work, board members can frame the impact of curricular choices. Policy and governance priorities for engaging stakeholders will be clearly presented in this model and board members will leave with a new perspective to consider with a step by step plan.

Presenter(s): David Miyashiro, Superintendent, Tamara Otero, Board Member, Ed Hidalgo, Chief Innovation and Engagement Office, and James Miller, Board Member, Cajon Valley USD

Mezzanine Level | Room 14

Preparing Elementary Students for College Success: Ensuring Elementary Students are On-Track for College Readiness

There has been a great deal of focus in California on the need to have our students college and career ready. Educators have an understanding of measures of college readiness at the secondary level such as GPA and Advanced Placement scores, but struggle to develop benchmarks at the elementary level. AVID Elementary fosters a growth mindset and high expectations through explicit instruction in WICOR (Writing to Learn, Inquiry, Collaboration, Organization, and Reading to Learn). Join in a conversation exploring what college readiness means for our youngest students.

Presenter(s): Gail Shenkman, Assistant Director, AVID Center

Upper Level | Room 6A | Table #27

Summer Learning Programs for Older Youth

As districts are realizing the value of summer learning programs to bridge the achievement gap, middle schools face a unique set of challenges. Keeping students engaged and managing conflict is key, while addressing the issues of resources, equity, and opportunity in the larger community (which grow in scope and complexity with the elementary to middle school transition). Learn about challenges and systems the Sweetwater Union HSD addressed to design a program specifically for their middle school students and the related return on investment.

Presenter(s): Rodrigo Arancibia, After School Program Lead, Sweetwater Union High School

Upper Level | Room 6A | Table #14

Unlock Funding for STEM

21st Century technologies are helping forward-thinking district leaders connect facility upgrades with wider education goals. Learn how innovative modules like Summer of STEM and Envision bring energy programs to life through hands-on activities, real-world relevance, and project-based learning experiences at South San Francisco USD and Huntington Beach City SD. We will help you use energy as a starting point with five easy steps to inspire students, generate millions in savings, and bolster your legacy.

Presenter(s): John Paul Jewell, Business Development Manager, OpTerra Energy Services

Upper Level | Room 6A | Table #23

LEADERSHIP THROUGH GOVERNANCE

Are Sanctuary School Districts Losing Federal Funding?

Sanctuary schools are threatened with lost federal funds for not cooperating with immigration officials. This talk will examine school districts' obligations to educate all children and to maintain student information confidential. Join us for a discussion of your legal obligations and a chance to share with your colleagues how your school district is handling these sensitive issues.

Presenter(s): Ricardo Silva, Partner, Adams Silva & McNally LLP

Upper Level | Room 6A | Table #1

Balancing the Pressures of Special Education Litigation

More nonpublic school placements? Another special education settlement agreement? Due process hearing or appeal? Management of special education litigation is increasingly appearing on school board agendas. The actual provision of special education services to students is not the only thing that affects the budget now the costs of special education litigation are a consideration, as well. This table talk will address evaluating the costs of a hearing, considerations on whether to settle a case, limiting costs (including your own attorney fees), and other topics.

Presenter(s): Summer Dalessandro, Partner, Lozano Smith

Upper Level | Room 6A | Table #21

Board Self Evaluation: A Tool to Create a Stronger, More Successful Governance Team

Do you want your school board to be stronger and more successful? Regular board self-evaluations are a valuable tool for a board to reflect on and discover ways to improve board behaviors and practices. Attend this workshop to get a guided tour through CSBA's streamlined and user-friendly online Board Self Evaluation tool.

Presenter(s): Deb Dudley, Governance Consultant, and Sepideh Yeoh, Governance Consultant/Educator, California School Boards Association

Mezzanine Level | Room 15

CA Public Records Act: What's Public? What's Private?

The law requires that government records must be open to public inspection, with some exceptions. Locating and reviewing these records can be challenging and a recent legal development adds a new complication. The CA Supreme Court clarified that personal emails and texts might be subject to PRA requests. This recognized leader in education law will help you learn more about what this means to you and your district.

Presenter(s): Carlos Villegas, Partner, Fagen Friedman & Fulfrost

Upper Level | Room 6A | Table #32

Charter Petition Review: What Board Members Should Know

When charter schools submit petitions to local districts, the school board must exercise due diligence in fulfilling its responsibilities and must act in the best interest of the students enrolled in the charter. While many of the processes and criteria are set by the law, board members should be prepared to engage in careful, comprehensive and collaborative review as the petition is considered. This experienced attorney will offer best practices and guiding tips for board members and superintendents.



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Presenter(s): Tiffany Santos, Partner, Fagen Friedman & Fulfrost

Upper Level | Room 6A | Table #18

CSBA Policy Services

A CSBA policy consultant will be present to explain policy services options and facilitate conversations around best practices for keeping policies up to date. Attendees will also have an opportunity to discuss policy issues facing their local district or county office of education.

Presenter(s): Bob Tuerck, Assistant Executive Director, Policy & Governance, CSBA

Upper Level | Room 6A | Table #4

Do's and Don'ts of Parliamentary Procedures

Would you like to feel more confident conducting or participating in board meetings? Would you like to know when and how to apply Robert's Rules of Order during board meetings? To be effective, trustees must be able to navigate meeting procedure. You need to determine whether parliamentary procedure can improve board effectiveness. Then you need to learn to navigate parliamentary procedure.

Presenter(s): Marilyn Cleveland, Attorney, Dannis Woliver Kelley

Upper Level | Room 6A | Table #5

Evaluation and Effective Use of Legal Counsel

Selecting, using, and evaluating your legal counsel is every bit as important as selecting a superintendent. The costs are high and what's at stake is even higher. This session will focus on how to select the legal counsel that is right for your district as well as how to conduct an evaluation of your law firms. How do you ensure you are utilizing their services in the most cost effective, efficient manner for the district while getting the services you need? A veteran education attorney will provide insight into evaluating, communicating effectively, and setting the right expectations between a district and a law firm. Minimum billing standards, model invoices and how to minimize costs will be covered.

Presenter(s): Trevin Sims, Partner, Lozano Smith

Upper Level | Room 6A | Table #8

Federal Issues: Legislation, Changes and Governance

Join this workshop for an overview of what is happening in Washington D.C. Get an update on legislation, changes and activities at the U.S. Department of Education, funding and grants, and what the Trump Administration is doing and planning.

Presenter(s): Erika Hoffman, Legislative Advocate, California School Boards Association

Upper Level | Room 4



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High Crimes and Misdemeanors: How to Handle Complaints Against High-Level Administrators

The last thing a school board wants is to have serious allegations made against its high ranking administrators. The reality is that this happens frequently and, unless handled carefully, can devastate a school district. Learn how to handle complaints against high-level administrators at every step, from the investigation to discipline, while hearing tips on how to effectively and appropriately communicate the district's message through the process.

Presenter(s): Dulcinea Grantham, Partner, Lozano Smith, and Erika Hoffman, Legislative Advocate, California School Boards Association

Upper Level | Room 6A | Table #11

Meetings Made Easy: Online Agendas and Meeting Packets

Streamline your agenda preparation and delivery process with CSBA's Agenda Online Service. As governance teams continue to embrace the use of technology, districts and county offices of education can reap the many benefits of going paperless; less staff time required, creased printing, bindery and deliver costs, and reduced carbon footprint to name a few. Join us to see how this enhanced service may benefit your district or county office.

Presenter(s): Eric Spencer, Governance Technology Specialist, CSBA

Upper Level | Room 6A | Table #12

Mismeasurement of Districts' Vital Signs

Everyone from your local realtors to reporters are sizing up your district with numbers. They're getting those numbers from Greatschools, the CDE's accountability Dashboard and your own accountability reports. Your district's reputation rises or falls based on the interpretation of those numbers. Do you ever wonder if those numbers are presented fully, fairly, in a context that makes the real meaning emerge? Attend this workshop to hear three real-world examples about the misuse of data. You'll walk away ready to improve your ability to identify flawed methods, fuzzy facts and flawed logic. You will also learn new ways you can take command of your own data, build sound evidence and tell your district's story more effectively.

Presenter(s): Steve Rees, President & Founder, School Wise Press / K12 Measures Project; Steve Betando, Superintendent, Morgan Hill USD, Michael O'Neill, Presentent, The Bridgeworks Group LLC, and Joshua Schultz, Deputy Superintedent, Napa COE

Upper Level | Room 1

Rising from the Ashes: Santa Rosa City Schools' Response to the Wine Country Fire Store

Santa Rosa City Schools is the largest school district in Sonoma County and was the most heavily impacted by the recent Wine Country Fire Storms. Beginning on the night of October 8, 2017, fires swept into the city of Santa Rosa and destroyed two entire neighborhoods, separated by a freeway. The fires raged on the outskirts of the city for over week leaving large swaths of the city evacuated for days, displacing thousands of residents. 791 students, 71 staff members and 2 board members lost their homes. The district lost a school. Kitamura and Klose will discuss the district's response to the fires, including serving as community partners in the emergency relief effort; completing the necessary environmental remediation at their facilities; planning to support the mental health needs of their students and staff; attending to academic deadlines related to AP exams, and college entrance exams and applications; navigating the insurance and FEMA mazes; and managing the press and the local philanthropic community.

Presenter(s): Diann Kitamura, Superintendent, Santa Rosa City Schools; and Jenni Klose, Board Member, Santa Rosa City Schools

Upper Level | Room 9

SCHOOL CLIMATE AND ENGAGEMENT

A Dog's Nose Knows: Utilizing Contraband Detection Canines

We will discuss the best practices in utilizing contraband canines on school campuses. This includes results from canine searches, the best areas for detection activities, advantages of utilizing canines as a deterrent to bringing contraband on campus, and being respectful of students and their belongings.

Presenter(s): Debra DeShon, Owner, Interquest Detection Canines

Upper Level | Room 6A | Table #24

Bullying: The Legal View and Cost

Bullying is nothing new. Schools have always had a responsibility to investigate incidents of harassment and intimidation based on disability, gender, race, ethnicity, and other factors. Schools have also always been authorized to discipline students who bully, harass, and intimidate. But the stakes are higher than ever before, as litigation to hold school districts responsible for bullying-related impacts on students is becoming significantly more prevalent. This presentation will focus on current federal and state laws, and how such laws are currently being interpreted by courts and enforcement agencies. Discussed also, will be practical suggestions for compliance and ensuring that schools continue to provide safe learning environments for all students.

Presenter(s): Cathy Holmes, Partner, Best Best & Krieger, LLP

Upper Level | Room 6A | Table #25



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Customer Service

What is customer service? Who are customers in a school setting? This presentation will deliver a clear message on how to develop customer service through knowledge, communication, and understanding what a customer wants and how they want to be treated; and most importantly how to deal with and manage unique situations that may come across the table. This presentation will also touch on how building relationships ties-in with the customer service and is just as important inside a classroom as it is outside of the classroom for all staff.

Presenter(s): Daisy Swearingen, Executive Assistant, Denair Unified School District

Upper Level | Room 6A | Table #6

Improving Academic Outcomes By Leveraging Strengths

The Building Assets Reducing Risks model organizes the work of teachers, counselors, therapists, and administrators at the high school level in order to mitigate the impact of barriers to success by emphasizing student strengths. Implementation of the BARR model district-wide received recognition by the Riverside COE as a Model of Excellence, a school specific California Gold Ribbon School Recognition and a 2014 CSBA Golden Bell award. Recent impact data — based on nine years of district-wide achievement data — shows an average 38 percent decrease in the amount of remedial course work needed by all 9th grade students. The BARR model provides a Tier 1 and Tier 2 structure of surveillance and intervention for academic, behavior, and and social/emotional student needs.

Presenter(s): Christi Barrett, Superintendent, Hemet Unified School District

Upper Level | Room 6A | Table #19

Improving Parent Engagement and Educational Equity: How Technology Pulls it all Together

Faced with a new expectation around parent engagement under the Local Control Accountability Plan, districts are looking to cut costs and improve how they are communicating with families, beginning with the student enrollment process. Join this table talk to discuss how streamlining the student enrollment process helps accomplish your LCAP goals and makes the process more cost-effective, transparent, and expands equity and access for all families.

Presenter(s): Tim Waldron, Vice President of School Partnerships, SchoolMint

Upper Level | Room 6A | Table #34

Lessons From Behind Bars

Demonstrating a commitment to end the school-to-prison pipeline, several board members, educators, and community leaders from San Mateo County traveled to San Quentin State Prison to learn directly from

inmates what schools can do to end this viscous cycle. The panel will share the lessons learned from our conversations, in an effort to spread the message to other elected board members and superintendents. The key takeaways from the trip were: trauma-informed learning communities; social emotional support for students and behavior interventions that would lead to better student achievement and improved life outcomes. Participants also developed a plan of action to help our most vulnerable students in San Mateo County. Panelists will include a former inmate who was falsely accused and the prison spokesman.

Presenter(s): Dennis Mc Bride, Board Member, Redwood City SD; Samuel Robinson, Public Information Officer, San Quentin State Prison; Rick Walker, Former Inmate; and Susan Clark, Executive Director, Acknowledge Alliance

Upper Level | Room 8

Simulated Threat Assessment Trainer

The Simulated Threat Assessment Trainer provides a laptop training capability to help K-12 school administrators and psychologists practice threat assessment interviews with students — and responding if needed. STAT presents real-world instructional scenarios and incorporates best practices and evidence-based threat assessment response processes. Developed in collaboration with the Santa Ana USD and the University of Southern California Institute for Creative Technologies, STAT features research technologies such as virtual humans and intelligent tutoring to create a challenging yet engaging learning experience.

Presenter(s): Sonia LLamas, Director, School Climate, Santa Ana Unified

Upper Level | Room 6A | Table #2

10:00 - 11:15 AM

EQUITY, ADEQUACY AND OPPORTUNITY

Advocacy 102: Effective Advocacy and Successful Meetings

This session will focus on how to have successful meetings with state and federal legislators and their staff. Using role playing and real-life examples, good and bad meetings will be demonstrated to give school board members more confidence as advocates when dealing with other elected officials.

Presenter(s): Paula Villescaz, San Juan USD; and Nancy Chaires Espinoza, Board Member, Legislative Adovcate, Elk Grove USD

Upper Level | Room 6D

Continuous Improvement & Student Equity in the CORE Districts

Los Angeles USD and Santa Ana USD are two CORE Districts known for innovating locally, sharing learnings, and prioritizing equity for all students. Combining educational capital, these districts are working with CORE to close the math achievement gap for African American and Latino students. The lessons being learned, including improvement science and the power of education networks to examine problems and test systemic strategies to improve student outcomes, will be shared.

Presenter(s): Michelle King, Superintendent, and Angela Hewlett Bloch, District Administrator, Los Angeles USD; and Stefanie Phillips, Superintendent and John Palacio, Board Member, Santa Ana USD

Upper Level | Room 8

Increasing Foster, Probation and Homeless Youth Graduation Rates

Under LCFF, school districts must close the achievement gap in high school graduation rates, especially for the lowest achieving subgroup: foster youth. Learn three legal requirements and best practices for implementation to improve graduation rates for foster youth that also apply to probation and homeless youth: 1) awarding partial credits; 2) AB 216 graduation; and 3) AB 379s enforcement mechanism via the Uniform Complaint Procedures. Receive tools that can be immediately utilized in every high school and learn about a school district's success in implementing those tools.

Presenter(s): Mark Rodgers, Senior Director, Student Services, Bonita USD; Teri Burns, Senior Legislative Advocate, California School Boards Association; and Alaina Moonves-Leb, Senior Staff Attorney, Alliance for Children's Rights

Upper Level | Room 10

Leading for Equity: Leveraging Emotionally Intelligent and Culturally Responsive Practice

Creating emotionally intelligent school communities can help us build a healthier, more compassionate, and just society. In this presentation, Dr. Dena Simmons will provide participants with a brief introduction of the five key skills of emotional intelligence: recognizing, understanding, labeling, expressing, and regulating emotion. Through narrative, Dr. Simmons will also highlight the importance of connecting emotionally intelligent leadership to culturally responsive practices to ensure that all students and their families feel welcomed and have the opportunity to thrive.

Presenter(s): Dena Simmons, Director of Education, Associate Research Scientist, Yale Center for Emotional Intelligence

Upper Level | Room 6A

Protecting Students Impacted by Immigration Status

California's public schools have a unique mission serve to all students. This responsibility is reinforced by the landmark Supreme Court decision in Plyler v. Doe. In that ruling, the Court held that school districts must not discriminate based on race, color, or national origin, and that students not be barred from enrolling in schools based on their immigration status or that of their parents. The rights and responsibilities of school districts to educate students impacted by immigration status have received renewed attention due to recent developments at the federal level and CSBA has released sample guidance as resolution on the issue. This panel session will include an overview of the CSBA guidance and sample policies. The panelists will also highlight steps being taken in their schools.

Presenter(s): Mike Ambrose, Staff Attorney, California School Boards Association; Gabriel Sandoval, Partner, Atkinson, Andelson, Loya, Ruud & Romo; Xilonin Cruz-Gonzalez, Board Member, Azusa USD; and Jessie Ryan, Board Member, Sacramento City USD

Mezzanine Level | Room 15

FUNDING, FINANCE AND FACILITIES

Charter Schools: What Every Board Member Should Know

This session will provide school board members with an overview of their roles in charter school oversight responsibilities, including the evaluation of new and renewal petitions, financial oversight, and revocation procedures. It will also provide information on the latest happenings in charter schools — from court rulings on geographic limitations to laws recently passed or under consideration.

Presenter(s): Brianna Garcia, Director, and Kathleen Spencer, Director, Management Consulting Services, School Services of California, Inc.

Upper Level | Room 4

Pension Costs: How We Got Here and Where We Are Headed

One of the major areas of concern for local educational agencies are rising employer pensions costs. Key stakeholders will discuss recent challenges that CalPERS and CalSTRS have faced, and the affect these challenges have on LEAs and how they are responding. The panel will also explore how we move forward to plan the impact of our public pension systems.

Presenter(s): Michelle Giacomini, Chief Management Analyst, Fiscal Crisis & Management Team; Jenny Poree, Principal, Standard & Poor's; Jennifer Kuhn, Deputy Legislative Analyst, Legislative Analyst's Office; Dennis Meyers, Assistant Executive Director, Governmental Relations, and Vernon M. Billy, CEO/Executive Director, California School Boards Association; and Lora Duzyk, Retired Assistant Superintendent, San Diego COE



SAN DIEGO CONVENTION CENTER

A white silhouette of the San Diego skyline is positioned at the top right of the page, set against a teal background. The skyline includes various building shapes of different heights and widths.

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Upper Level | Room 6B

INNOVATION AND STUDENT LEARNING

Creating Equitable Opportunities Through Expanded Learning Time

This session focuses on the opportunity and recent changes in expanded learning, including summer learning. During this session, presenters will highlight examples of districts or county offices of education from across California that have implemented innovative and successfully expanded learning programs. The session will also go over key concepts that boards should consider when doing a study session and reviewing summer learning in their schools, including how several new CSBA resources created with the support of the Packard Foundation can help.

Presenter(s): Michael Funk, Director, After School Division, California Department of Education

Upper Level | Room 1

Fireside Chat with Jaime Casap, Google for Education Chief Evangelist

Google's mission is to organize the world's information and to make it universally useful and accessible. What, then, is Google's role in education? What trends have been most prominent across the country? Join us for a discussion around what drives the Google for Education team and the future of education.

Presenter(s): Jaime Casap, Chief Education Evangelist, Google

Upper Level | Room 5

LEADERSHIP THROUGH GOVERNANCE

15 Years with the California Voting Rights Act: Lessons Learned and Challenges Ahead

The California Voting Rights Act (CVRA) has impacted school districts across the state since becoming law in 2002, leading to litigation and requiring many governing boards to implement trustee area elections. This presentation will examine how the CVRA, and CVRA litigation, has reshaped school district governing boards during this time from the perspective of board members, district staff, and consultants involved in its implementation. Attendees will leave with an understanding of recent changes to the CVRA and how the CVRA's requirements could affect their governing board and communities.

Presenter(s): Roman Muñoz, Shareholder, and William Tunick, Shareholder, Dannis Woliver Kelley; Scott Siegel, Superintendent, and Teresa Guerrero, Board Member, Ceres USD; and Douglas Johnson, President, National Demographics Corporation

Upper Level | Room 6E

Board and Superintendent Relationships and Communication: A Panel Discussion

Join us as we hear from a panel of superintendents and school board members — both retired and active — on methodologies and best practices to creating and maintaining an effective relationship between the board and superintendent. Panelists will share practices that became a game changer in their district as well as the most important element in their board/superintendent relationship and their methodologies for ensuring success. Participants will have an opportunity to ask questions of the panelists at the end of this session.

Presenter(s): Deb Dudley, Governance Consultant, California School Boards Association; Maria Mendez, Board Member, Stockton USD; Michael Berg, Interim Superintendent and Juan David Garza, Board Member, Parlier USD; John Walker, Board Member, Ventura USD; Susan Adreas-Bervel, Superintendent, Tehachapi USD; and Max McGee, Senior Associate, ECRA Group

Upper Level | Room 6C

CSBA Policy Updates: Emerging Trends

CSBA policy consultants will cover important policy updates from the past year, discuss emerging policy issues and future updates, and invite conversation about policy issues facing districts and county offices of education.

Presenter(s): Diane Greene, Sr. Policy Consultant, Tezeta Stewartz, Policy Consultant, and Jamille Peters, Policy Consultant, California School Boards Association

Mezzanine Level | Room 14

LCAP/Dashboard: Curriculum and Materials for Boards

This session will present board members with training materials focused on LCAP development within the context of the new California School Dashboard. These training materials have been developed with the support of the Bill and Melinda Gates Foundation and will support board members to more effectively use the dashboard to inform decisions and close opportunity gaps.

Presenter(s): Mary Briggs, Education Policy Analyst, California School Boards Association

Upper Level | Room 3

The California Teacher Shortage: Solutions and Opportunities

California continues to experience a shortage of fully prepared teachers and demand is outpacing supply across most areas. Despite the challenges, there are many actions that districts can take to mitigate the effects of shortages. This session will compare data trends in California to the outlook nationwide and present strategies to address shortages at local levels. Commission on Teacher Credentialing staff will outline resources, staffing solutions and new credentialing initiatives to help districts provide a well-prepared, learner-ready teacher for every classroom. The session will include an update from CSBA staff on actions taken by the Legislature and the Administration on teacher shortage legislation this year.

Presenter(s): Charlie Watters, Director of Certification, Angel Lopez, Certification Policy Manager, and Erin Skubal, Certification Policy Manager, Commission on Teacher Credentialing; and Carlos Machado, Legislative Advocate, California School Boards Association

Upper Level | Room 2

When Charter School Oversight Becomes Crisis Management: A Case Study in Accountability and School Choice

What does a governing board do when charter oversight becomes crisis management? Livermore Valley Joint USD's board and administrative team were tasked with responding to their charter schools' bankruptcy filing; allegations of child cruelty; failure to make payroll; failure to pay teacher pension contributions; allegations of improper grade changes; improper operation of a private school; and loss of WASC accreditation. Learn how Livermore Valley Joint USD performed the unprecedented task of opening a public school mid-year to accommodate an influx of nearly 1,000 former charter school students and to provide them with a welcoming and stable academic community in which they could continue their education, while still meeting its legal oversight obligations.

Presenter(s): John Yeh, Partner, Burke, Williams & Sorensen, LLP; Kelly Bowers, Superintendent, and Craig Bueno, Board Member, Livermore Joint Valley USD

Upper Level | Room 9

SCHOOL CLIMATE AND ENGAGEMENT

Actionable Measures: Student and Family Engagement

We must measure school climate and parent engagement for LCAP, but how do we really capture these elusive intangibles? How can we turn engagement and climate indicators into levers for improvement? How can these Dashboard indicators be used to actually drive student achievement? And finally, how can survey data help us prioritize equity and better serve our most vulnerable students? Join this workshop to learn from forward-thinking leaders who have proven systems to address these questions and more.

Presenter(s): Hilda Sugarman, Board Member, and Jay McPhail, Assistant Superintendent of Innovation, Fullerton SD; Lisa Waner, Executive Director of Educational Services, Bear Valley USD; and John Puglisi, Superintendent, Rio SD

Mezzanine Level | Room 16

Circle of Friends

Circle of Friends (CoF) is a school inclusion program that provides opportunities for students of all abilities to build genuine friendships, as well as to model appropriate social behavior, promote awareness and tolerance of differences and decrease bullying. Students with and without disabilities participate in weekly activities in a fun and relaxed setting. They gather together and do what kids do: they talk, laugh, share, play and eat together. They build rapport and relationships with one another in inclusive settings, and the distinctions between general education and special education are erased. These regular gatherings have built relationships that extend beyond the 45-minute lunch and into students' daily lives at school.

Presenter(s): Paul Meyers, Superintendent, Vanessa Mazer, Board Member, Brittaney Lewis, Teacher, Special Education, and Kayla Coronado, Teacher, Standard SD

Mezzanine Level | Room 17

4:00 - 5:15 PM

EQUITY, ADEQUACY AND OPPORTUNITY

A Real Conversation About Equity

Join this workshop for a conversation about moving forward in your district or county office of education regarding equity and closing the opportunity gap. Commitment to diversity and equity must happen to ensure educational excellence for all children. Trustees have multiple responsibilities in the governance of districts and counties. We set direction, ensure fiscal solvency, advocate for communities and so much more. Our position as trustees, along with these responsibilities, make us uniquely situated to be strong advocates for equity in our schools.

Presenter(s): Robert Gin, Director-At-Large, Asian/Pacific Islander, Alhambra USD; Shelly Yarbrough, Director-At-Large, American Indian, Val Verde USD; Kathryn Ramirez, Director-At-Large, Hispanic, Salinas Union HSD; Heidi Weiland, Director-At-Large, County, El Dorado COE; and Bettye Lusk, Director-At-Large, African American, Monterey Peninsula USD

Upper Level | Room 1

Advocacy 103: The Power of Grassroots Advocacy

Learn firsthand about CSBA's focus on grassroots advocacy and how it will benefit you as a school district or county board member. This session will include useful grassroots tools that you can put to work immediately in your community that will help increase your influence and the influence of your association.

Presenter(s): Bryan DeBlonk, Political Director, Micheal Anadon, Public Affairs and Community Engagement Representative, and Sarah Bradshaw, Public Affairs and Community Engagement Representative, California School Boards Association

Upper Level | Room 6D

Immigration: When National News Lands in Your Neighborhood

From the nightly news to Twitter and Facebook, the whole country is talking about immigration. Learn how one district created a local plan to deal with the questions and tensions surrounding undocumented students and families. Pittsburg USD involved staff, students, community and legal experts to prepare stakeholders to navigate issues of enrollment, law enforcement, communication and community opinion.

Presenter(s): Alejandra Leon, Associate, and Roy Combs, Partner, Fagen, Friedman & Fulfroost, LLP; and Janet Schulze, Superintendent, Pittsburg USD

Mezzanine Level | Room 17

Implementing Bilingual Education Programs After Proposition 58

On July 1, 2017, Proposition 58 took effect, making it easier for school districts to implement bilingual education programs. This panel session will inform participants on the basics of Proposition 58 and what the research says about bilingual education programs and how they can benefit both English learners and fluent English proficient students. The session will also highlight several successful programs, including how they were implemented and are currently run. Panelists will also provide recommendations for school districts seeking to implement new or expand existing programs for their students.

Presenter(s): Manuel Buenrostro, Education Policy Analyst, and Julie Maxwell-Jolly, Sr. Director, Policy & Programs, California School Boards Association; and Xilonin Cruz-Gonzalez, Board Member, Azusa USD

Upper Level | Room 3

Oakland: A Safe Haven for Newcomers

Oakland's newcomer population has doubled over the last three years, predominantly due to unaccompanied youth from Central America seeking asylum. Oakland USD has taken a holistic approach to welcoming these students: expanding newcomer programs, creating a learning lab at an award-winning high school, and adopting a Sanctuary Resolution. Participants will learn about both challenges and innovative solutions to serving this vulnerable population that can be replicated in other districts.

Presenter(s): Jody London, Director, Nicole Knight, Executive Director, English Language Learner and Multilingual Achievement, and Kyla Johnson-Trammell, Superintendent, Oakland USD; and Carmelita Reyes, Founding Principal, Oakland International High School;

Upper Level | Room 2

Special Education Matters in Closed Session: What to Know and Questions to Ask

This presentation will provide an in-depth perspective into closed session discussions related to special education matters. Board members and superintendents alike will benefit from this session to gain familiarity with the complexities of analyzing a school district's options, liabilities and potential outcomes when faced with actual or threatened litigation on special education issues. Come learn what specific questions should be raised, and are often discussed, when conferring with legal counsel in closed session on such matters, from assessing the risk of litigation at the administrative agency level versus federal court level, to determining how political or policy-based considerations may impact a district's course of action.

Presenter(s): Elizabeth Rho-Ng, Partner, Atkinson, Andelson, Loya, Ruud & Romo; and Karen Heilbronner, Director of Special Education, Acalanes Union HSD

Mezzanine Level | Room 16



SAN DIEGO CONVENTION CENTER

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FUNDING, FINANCE AND FACILITIES

Negotiations: The Winds of Change Blow Hard

This workshop will be a panel discussion on the impasse process in the state of California. It will be led by an experienced factfinding panel chair and one school district board member, joined by two well-known factfinding panel members, one representing the union and one representing management. It will focus on preparation, the hearing, the report and post-factfinding mediation.

Presenter(s): Ron Bennett, Chief Executive Officer, and John Gray, President, School Services of California, Inc.; Bonnie Castrey, Board Member, Huntington Beach Union HSD; and Wendy Dillingham, NOD Specialist, California Teachers Association

Mezzanine Level | Room 14

Start Smart: Prepare to Win Your Bond in 2018

The current political turbulence and evolving legislative landscape are sure to make California's 2018 mid-term elections like no other. School districts will need a new playbook to navigate it successfully. Our expert panel's best practices and practical steps will help you: 1) prepare for a winning general obligation bond; 2) work within California's evolving legal framework; 3) integrate sound financial principles into your planning efforts; and 4) satisfy the public's insatiable appetite for transparency.

Presenter(s): Don Field, Partner, Orrick, Herrington & Sutcliffe LLP; Bonnie Moss, Principal, CliffordMoss LLC; John Baracy, Managing Director, Stifel Nicolaus & Company; and Adam Bauer, President, Fieldman Rolapp & Associates

Upper Level | Room 6E

INNOVATION AND STUDENT LEARNING

Bringing Google Culture Into Your Schools

Google is no stranger to building impactful teams. We'll be sharing four lessons from high-performing organizations and how to apply these learnings to help any organization achieve greater success. Get ready to leverage your leadership to drive transformation throughout schools and classrooms.

Presenter(s): Eileen Huang, Regional Program Manager, Google

Upper Level | Room 5

Continuing the Conversation with Diane Ravitch

For those interested in learning more about Diane Ravitch's research, join her in a more personal setting for a question and answer discussion around central ideas and themes of her address. Take this opportunity to reflect on what was heard during the 2nd General Session and ask questions, share ideas and engage in a thoughtful discussion.

Presenter(s): Diane Ravitch, Author, Research Professor of Education, New York University

Upper Level | Room 6A

LEADERSHIP THROUGH GOVERNANCE

A Town Hall Meeting with the California Equity Leadership Alliance

The California Equity Leadership Alliance (CELA), is an action-oriented group committed to the educational success of all California students. CELA's efforts support the educational success of Latino, African American, Asian Pacific Islander, Native American, and English Language Learner students as well as at-risk students, low-income students, and students with disabilities. This forum will provide attendees with insight into how to better understand, talk about, and support all California students.

Presenter(s): Vernon M. Billy, CEO/Executive Director, California School Boards Association; Wesley Smith, Executive Director, Association of California School Administrators; Dianna MacDonald, President, California State PTA; Serette Kaminski, Policy Director, Educational Services, CCSESA; Molly McGee Hewitt, CEO/Executive Director, CASBO; Elisha Smith Arrillaga, Deputy Director, Chief of Staff, Ed Trust-West; David Verdugo, Executive Director, CALSA; and Dwight Bonds, Executive Director, CAAASA

Upper Level | Room 6B

Brown Act: The Basics and Beyond

Serial meetings, closed sessions, public testimony, agenda setting, social media and e-communications all have potential Brown Act compliance issues. Get a concise overview of California's open meeting law requirements and answers to difficult questions in a roundtable discussion format with top legal practitioners. This session is for newly elected board members, or those just in need of a refresher course. This session will help participants learn what a meeting under the Brown Act is, how the public must be informed of closed sessions, how the public may participate in open sessions and how the use of social media may involve the Brown Act.

Presenter(s): Karen Rezendes, Managing Partner, Lozano Smith; Roman Muñoz, Shareholder, Dannis Woliver Kelley; Peter Fagen, Partner, Fagen Friedman & Fulfroost; and Bode Owoyele, Staff Attorney, California School Boards Association



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Upper Level | Room 8

Critical Legal Issues Facing Districts in 2018

Presenters will focus on critical legal issues impacting school districts and COEs in 2018. Issues include: religious tolerance, free and appropriate education for students with exceptional needs, important court decisions from 2017 and the impact of new laws and regulations, and more. Attendees will leave with knowledge of how these issues impact their school districts and COEs and what actions can and should be taken as a result. The presentation will be on behalf of CSBA's Education Legal Alliance.

Presenter(s): Sonja Trainor, Program Director, Council of School Attorneys, NSBA; Michael Smith, Partner, Lozano Smith; Mike Ambrose, Staff Attorney, California School Boards Association; and Namita Brown, Partner, Fagen Friedman & Fulfrost, LLP

Upper Level | Room 10

Discover a Little Disruptive Thinking for Student Achievement

Showing up is fundamental to student outcomes and closing the achievement gap. Twin Rivers USD examines how leaders can take a disruptive approach, coupled with a consistent process and early interventions to change the culture of their district. Twin Rivers USD took the lead with a district-wide process, connecting with families to solve attendance issues, using real-time data to focus on improvement and successfully created a culture of success. This workshop challenges the typical way of thinking about student achievement, by increasing learning time and ultimately closing the achievement gap.

Presenter(s): Steven Martinez, Superintendent, Twin Rivers USD, and Erica Peterson, National Education Manager, School Innovations & Achievement

Upper Level | Room 4

Put Away the Paper: Manage Board Meetings Electronically

Learn about the recent upgrades to CSBA's Agenda Online that will enhance and streamline your agenda preparation and delivery process. As governance teams continue to embrace the use of technology, districts and county offices of education can reap the many benefits of going paperless; less staff time required, creased printing, bindery and deliver costs, and reduced carbon footprint to name a few. Join us to see how this enhanced service may benefit your district or county office.

Presenter(s): Andrea Johnson, Governance Technology Program Manager, and Ashley Sawyer, Governance Technology Specialist, California School Boards Association

Mezzanine Level | Room 15

The Power of Collective Will

When people make up their minds to accomplish something, it usually happens. Monitoring trust, hope, and confidence levels is a critical leadership role for governance teams as these are some of the most influential factors to fuel superb levels of staff and student performance. This session will explore the brain, social, and governance research to guide board attention to the factors which significantly inspire community confidence, student motivation, academic optimism and district trust.

Presenter(s): Steve Lamb, Governance Consultant/Educator, California School Boards Association

Upper Level | Room 9

SCHOOL CLIMATE AND ENGAGEMENT

Trauma-Informed Question to Change Students' Lives

By asking "What's happened to you?!" instead of "What's wrong with you?," San Francisco public schools have championed trauma-informed strategies to better serve trauma-impacted students with the help of the San Francisco Child Abuse Prevention Center and the UCSF Healthy Environments and Response to Trauma in Schools program. Engage with concrete strategies to strengthen protective factors against toxic stress experienced by many students and improve the learning environment for all students.

Presenter(s): Emily Murase, Board Member, and Kevin Truitt, Chief, Student, Family & Community Support, San Francisco USD; Joyce Dorado, Director & Co-Founder, UCSF HEARTS; and Katie Albright, Executive Director, San Francisco Child Abuse Prevention Center

Upper Level | Room 6C

Saturday, December 2

All sessions take place at the San Diego Convention Center, unless otherwise noted.

8:30 - 9:45 AM

EQUITY, ADEQUACY AND OPPORTUNITY

10 Successful Strategies for Newcomer Students

To serve diverse immigrant students, including unaccompanied minors, the Chinese Education Center and the Mission Education Center of the San Francisco USD provide a unique year-long program for immigrant K-5 students. Learn successful strategies for academic programs, socio-emotional supports, family engagement, and innovative community partnerships that have transitioned hundreds of newcomer students to mainstream schools annually.

Presenter(s): Emily Murase, Commissioner, San Francisco USD; Carla Llewelyn-Vasquez, Principal, Mission Education Center; and Victor Tam, Principal, Chinese Education Center

Upper Level | Room 4

An Adequately Funded Education System: A Vision for the Future

An adequately funded education system is essential to providing all students, regardless of their background, the opportunity to graduate from high school ready for college, career, and life success. Unfortunately, California does not currently provide adequate funding in schools and, despite increases in the state education budget, school districts are saddled with more obligations "such as pension payments" that continue to take money away from the classroom. This session will provide an overview of eight ingredients that CSBA has identified as essential for all students to achieve their potential. These ingredients provide a vision for what an adequately funded education system can look like in California. The session will also highlight what board members can do to support adequacy efforts.

Presenter(s): Manuel Buenrostro, Education Policy Analyst, and Mike Ambrose, Staff Attorney, California School Boards Association

Upper Level | Room 5

FUNDING, FINANCE AND FACILITIES

Breaking the Bond and Parcel Tax Myth

Passing bonds and parcel taxes is hard work. Both require community trust and a willingness of older residents to tax themselves for young families. Add the statewide concern of tax fatigue, and this leads to the belief that a school district has only one chance to get it right. This workshop busts that myth. Learn how one district has used elections to build community support: from two failed elections to winning six times in nine years and created a “destination district” as a result.

Presenter(s): Maggie MacIsaac, Superintendent, Davina Drabkin, Board Member, and Florence Wong, Board Member, Burlingame SD; and Joy Tatarka, Partner, TBWB Strategies

Mezzanine Level | Room 14

High School Drama: Building a Second High School

The decision to build a second high school can be both exciting and daunting for a district. Dublin USD's governance team struggled with the need to be both confidential and transparent as they evaluated potential school sites. Learn how they navigated the need to be responsive to their community and maintain their bargaining position in real estate negotiations in a community with scarce property and sky high prices.

Presenter(s): Terilyn Finders, Director of Communications, Fagen Friedman & Fulfrost; and Leslie Boozer, Superintendent, Michelle McDonald, District Communications Liaison, and Amy Miller, Board Member, Dublin USD

Mezzanine Level | Room 16

Using Reorganization to Respond to Changing Needs and Optimizing Efficiency

Learn how reorganization can be used to structure a district or department optimally, enhancing performance, aligning with the district goals and needs, and resolving long-standing anomalies and structural deficiencies.

Presenter(s): Tahir Ahad, President, Total School Solutions, and Tanya Fisher, Superintendent, Selma USD

Upper Level | Room 2

Add Opportunity and Revenue with a Dependent Charter

Buckeye Union ESD (with 4,700 students) has operated a Dependent Charter Montessori for more than a decade. The school has grown to nearly 300 students and serves K-5. It is a 2016 California Gold Ribbon Award winner and its students demonstrated a nearly 20 percent increase in achievement on State Assessments in mathematics and English language arts last year. Local assessments demonstrate achievement gains in the current year. The program is expanding to grades TK-8 in the coming year and enrollment is projected to crest 400 students, more than 100 of whom will be interdistrict transfers in a time of declining in-boundary enrollment. Attendees will learn about one district's strategies for serving community interests, increasing district competitiveness, and promoting personalized learning.

Presenter(s): David Roth, Superintendent, Royce Gough, Board Member, Brenda Hanson-Smith, Board Member, and Paul Stewart, Principal, Buckeye Union ESD

Upper Level | Room 6B

INNOVATION AND STUDENT LEARNING

Designing and Developing an Intermediate School to High School CTE Transition Plan

Establishing and implementing impactful career technical education pathways and programs starting at the intermediate school level develops student capacity for the transition to high school. We will discuss the tools Santa Ana USD put together to build effective and robust educational pathways that promote both college and career readiness and focuses on STEM and high demand and high wage careers. We will discuss how to build the framework and develop a district culture for this process to be successful.

Presenter(s): John Palacio, Board Member, Stefanie Phillips, Superintendent, Alfonso Jimenez, Assistant Superintendent of K-12 Teaching/Learning, and Don Isbell, CTE Director, Santa Ana USD

Upper Level | Room 6E

Leveraging Presentation Literacy for Personalized Learning

In the spirit of TED and "Ideas Worth Spreading," Cajon Valley has launched the first district-wide TEDx and TED-Ed Club. This fun and interactive workshop will support participants as they explore the TEDx and TED-Ed resources developed through Cajon Valley. Attendees will engage various activities and contemplate how this work can showcase student voices in their districts. Participants will leave this workshop with understanding of the use of TED talks and materials in providing personalized learning experience. The session will connect participants to resources within the TED organization to get school districts started. The interactive session will jump start your TED skills as you experience much of what Cajon Valley SD has put into action through its TEDxKids@EICajon event.

Presenter(s): Liz Loether, Director of Learning Support, Tamara Otero, Board Member, and David Miyashiro, Superintendent, Cajon Valley SD; and Ashley Kolaya, TED Ed Program Manager, TED Conferences, LLC

Upper Level | Room 3

LEADERSHIP THROUGH GOVERNANCE

Conducting a Successful Superintendent Search

In this session, a board member and a recently hired superintendent will share their experience working with a professional search firm. Attendees will gain an overview of the executive search process, how to implement the process to hire the most qualified candidate, and much more. Presenters will discuss the practice of stakeholder input and engagement, recruiting strategies, procedures for checking references and interview techniques.

Presenter(s): William Huyett, Consultant, McPherson & Jacobson, and Linda Canlas, School Board President, New Haven USD

Upper Level | Room 10

Is Your Collective Bargaining Agreement a Fixer Upper, Tear Down or Remodel?

Change has come and more change is coming for public education and collective bargaining. Is your collective bargaining agreement ready for the new era, or is it stuck in the 1970s based on the 1950s "industrial model?" We will consider hours of work, instructional time blocks; class size and co-teaching and schools without walls; the virtual classroom; and evaluating effective teaching and student success. This session will provide an "Overarching Audit for the Future to Prepare for the Present" to assess the current agreement's capacity to meet present needs and contract language for creating a "dynamic agreement" that can adapt quickly to new working and learning conditions without the need for constant renegotiation.

Presenter(s): Jonathan Pearl, Attorney, Gregory Dannis, Board Member, Attorney, and Candace Bandoian, Attorney, Dannis Woliver Kelley

Upper Level | Room 6F

Missed the CSBA Roadshow in Your Region? Come Catch Up

CSBA staff joined regional directors at meetings up and down the state to share with school board members the Board of Director's priorities and implementation strategies. If you missed the meeting in your region, it's not too late to catch up and learn about CSBA's strategic initiatives. Join us to learn more about CSBA's efforts in the areas of: funding adequacy and opportunity, board member training and



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grassroots efforts to engage members and maximize political capital. Find out how these priorities impact you and the work you are doing at the local level.

Presenter(s): Dennis Meyers, Assistant Executive Director, Governmental Relations, California School Boards Association; Julie Maxwell-Jolly, Senior Director, Policy and Programs, California School Boards Association

Upper Level | Room 8

Pure Politics: The Political Landscape and Schools

There is never a dull moment in California politics and the variables that shape the political landscape will have a big impact on education policy, local control, and the funding provided to public schools. The next election cycle has already begun and will determine the future of California investments in education and tax policy. In addition to local politics, this panel will also look at the impact of the new administration in Washington on education policy and finance for K-12 schools.

Presenter(s): Kevin Gordon, President, Jack O'Connell, Partner, Barrett Snider, Partner, Capitol Advisors Group; and Brian McDonald, Superintendent, Pasadena USD

Upper Level | Room 6A

Superintendent Evaluation: Focus, Alignment and Continuous Improvement

Superintendent evaluation is the primary tool boards use to provide accountability and oversight to districts. Participants will receive practical guidance on how that process can be performance-based, supportive of district priorities and focused on student achievement, as well as how to conduct productive and meaningful evaluation discussions that improve the board-superintendent collaborative partnership.

Presenter(s): Luan Burman Rivera, Governance Educator/Consultant, Barry Reed, Consultant, Masters in Governance Facilitator, and Steven Ladd, Consultant, Masters in Governance Facilitator, California School Boards Association

Upper Level | Room 1

Up the Beanstalk: Giant Steps to Incredible School Boards

Effective school board members develop functional and collaborative relationships with the superintendent, staff and each other. Unfortunately, there are times when these relationships don't work. We will examine why they sometimes fail and how to repair them. The presentation will include board self-evaluation techniques, bonding and responsibilities. These are often left to the superintendent, but experienced members should be involved. Participants will examine the issues of a dysfunctional board or superintendent, and interventions for both of these problems.

Presenter(s): Diana Prola, Board Member, San Leandro USD; Nancy Thomas, Board Member, Newark USD; Jamie Hintzke, Board Member, Pleasanton USD; and Ann Crosbie, Board Member, Fremont USD

Mezzanine Level | Room 17

Whose Audit is it Anyway — the Board's or the Superintendent's?

A panel will highlight the duties and responsibilities of the board as it approves the annual district audit. Topics will include: the pros and cons of having an audit committee and who might be a member of a committee; criteria for choosing your auditor; how staff prepares for the audit; what an informative audit report to the board should include; key questions the board should ask and reasonable answers to expect. Finally, whose audit is it — the board's or the superintendent's?

Presenter(s): Anne White, Board Member, and Teresa Fiscus, Fiscal Director, Livermore Valley Joint USD; Kevin Brejnak, Partner, Nigro & Nigro, PC; and Ron Bennett, Chief Executive Officer, School Services of California, Inc

Upper Level | Room 6D

SCHOOL CLIMATE AND ENGAGEMENT

Marketing and Community Building in Public Schools: Tell Your Story

Effective public school marketing can have positive impacts on teacher retention and recruitment, staff morale and can serve as a counterbalance to declining enrollment. Educators and administrators know that well-run schools are much more than test scores might indicate, but they often don't know how and don't have time to market schools and to build capacity. This workshop will detail one small district's effort to change the conversation in their community and will highlight their successes and offer suggestions, tips and resources for implementing similar programs in districts throughout California.

Presenter(s): Caitlin O'Halloran, Board Member, and John Gabby, Board Member, Dixon USD

Upper Level | Room 11

Religious Neutrality in Schools in an Era of Political and Social Extremes

There are an estimated 4,200 different religions in the world. Match that with the seemingly ever-evolving world of legislative enactments and case law. The result? School districts are faced with balancing a respect for individual religious viewpoints, accommodations for those views in some instances, all the while avoiding the perception that they endorse particular religions in violation of state or federal laws. This workshop will cover a wide range of existing and new laws impacting this issue and legal opinions issued by state and federal courts, in the context of real-world trends. Key topics include: prayer at board meetings; religious accommodations of students and employees; legal framework for addressing non-curricular clubs; and religion vs. free speech vs. political stances.

Presenter(s): Sloan Simmons, Attorney at Law, and Michael Smith, Attorney at Law, Lozano Smith; and Juan Garza, Associate Partner, Leadership Associates



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Mezzanine Level | Room 15

Social-Emotional Continuum of Support

Now more than ever, school districts are recognizing the need for strong social emotional support. Natomas USD created a 2016 Golden Bell award-winning PreK-12 continuum of social-emotional support services. In the past four years, Natomas USD has provided interventions ranging from Positive Behavioral Interventions and Supports and Restorative Justice to intensive 1:1 therapy and specialized short and long term behavior placements that districts can implement or adapt for their community. Come learn about one district's continuum of social-emotional support services, funding model, and how they monitor data for student success.

Presenter(s): Teri Burns, Board Member, Chris Evans, Superintendent, Heather Garcia, Associate Superintendent, Carol Williams, Assistant Superintendent, and Earl Pavao, Director, Natomas USD

Upper Level | Room 6C

Transforming School Culture Through California's Multi-Tiered System of Support

California's Multi-Tiered System of Support (MTSS) provides the framework needed for systemic change through intentional design and redesign of services and supports that quickly identify and match to the needs of all students. Participants will learn how an MTSS framework coupled with Dr. David Conley's Four Keys to College and Career Readiness model have been applied in Orange County high school districts to create an inclusive school culture that enhances school climate, improves adult and student engagement, and student learning outcomes.

Presenter(s): Edgar Montes, Director, and Christine Olmstead, Associate Superintendent, Orange County Department of Education; Jaron Fried, Assistant Superintendent, Anaheim Union HSD; Owen Crosby, Assistant Superintendent, Huntington Beach Union HSD; and Matt Coleman, Executive Director, Educational Policy Improvement Center (EPIC)

Upper Level | Room 9